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Digital Publishing Course Outline for iPad and Android

Duration: 2 Days

Related Courses:

Indesign, InDesign Adv, Design Principles

Course Overview and Objectives

This course is crafted for InDesign users who would like to use the new interactive rich media features in InDesign CS5.5, for publishing to the iPad and Android and other digital tablets. We will explore the interactive features on offer and look at the design principles that govern this format as well as the file organisation that is essential to successful publishing to digital tablets. This course covers more than converting your files to PDF. Create interactive content with the Overlay Creator and Folio Builder for iPad, Android, and BlackBerry PlayBook tablets. This course covers building interactive content up to the point of generating for local delivery to tablet devices.

Pre-requisites:

An intermediate understanding of InDesign and graphic design.

The Digital Publishing Design Workflow

- Overview of the DPS system and setting up the DPS InDesign tools
- Design considerations and storyboarding
- Assembling assets
- Create the InDesign Layout
- Navigation and interactivity
- Folder and file structuring
- Distribution of your publication
- Font and image resolution issues

Working with Folios

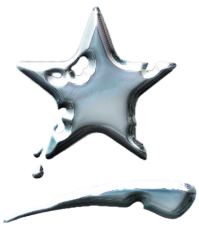
- Digital Publishing Checklist
- Publication Brainstorming and Mockup
- Asset requirements
- Building the InDesign Publication
- Options for page size and page orientation
- Horizontal and Vertical layouts
- Using Layout Adjustment
- Layer considerations with interactive content
- Creating a Folio
- Adding multiple articles
- Things to consider when converting a print layout
- Load and test and preview a Folio

Interactive Assets

- Preparing images for digital publishing
- Converting graphics files to a usable format
- Sound and Music
- Pan and Zoom
- Using the Overlay Creator Panel
- Customising a Movie Poster

Scrolling Content

- Adding Scrolling Text
- Establishing a Relationship Between Content & Placeholder Frame
- Adding Inset Spacing
- Adding a Scrolling Group



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Video and Audio

- Adding a simple controller
- Adding a progressive controller
- Controlling Playback of Video and Audio

360° Panoramas

- Setting initial zoom
- Changing the starting view
- Looping

Working with Slideshows

- Adding images for a slideshow
- Adding buttons
- Adding actions & states to buttons

Live Web Content

- Web content overlay
- Loading a webpage
- Adding a placeholder image

Hyperlinks

- Adding external links
- Having links open in the device's browser
- Adding email & iTunes links

Navigation links

- Adding navigation links
- Linking to articles & pages
- Creating Custom Navigation Buttons
- Using Master Pages with navigation
- Swiping and scrolling with tablets
- Adding navigation control to your TOC
- Page Jumping
- Linking to other documents

Adding Interactivity with Native Tools

- Multi-State Objects
- Creative Navigation with Multi-State Objects
- Roll Over Effects
- Popups
- Transitions

Publishing for iPad, Android and other devices

- Using Adobe's Digital Publishing plugins to package for devices
- Folder structuring for proper development
- File naming conventions for multiple orientations
- Publishing an Interactive PDF
- Limitations and benefits of PDF

Testing & Distribution

- Testing content on local device
- Using Adobe's Digital Editions
- Other Self Publishing resources

* Please note that we offer free electronic support to clients on content covered on our courses.