

Web Graphics



Prepare Graphics & Video for the Web

Duration: 2 Days

Overview:

Prepare graphics for the Internet by creating roll-overs, animated graphics and hyperlinks

Pre- Requisites:

A basic understanding of the computer operating system you are using and graphic manipulation through some kind of digital imaging software such as Adobe Photoshop.

Day 1

Work Environment

Looking at the Work Area of Photoshop
Customising Preferences
Using the tools
Using the tool options bar and other palettes

Retouching & Repairing

Resolution and image size
Colour Management for the Web
Ensuring Consistent Colour
Straightening and cropping an image
Using automatic adjustments
Paint Brush Tool
Clone Tool
Stamp Tool

Selections

About selecting and selection tools
Selecting with the Magic Wand tool
Using the Magic Wand with other selection tools
Working with oval and circular selections
Selecting with the lasso tools
Rotating a selection
Selecting with the Magnetic Lasso tool
Cropping an image and erasing within a selection

Layers & Paths

Creating Web Page Backgrounds
Creating Layers & Layer Sets
Formatting Vector Paths
Rearrange & Editing Layers
Flattening Layers

Web Graphics

Duplicating and aligning layers
Changing multiple lines of type

Day 2

Optimising Web Images

Optimising images using Photoshop or ImageReady
Optimising a JPEG image
Optimising a GIF image
Optimising a PNG image
Controlling dither and reducing colours
Specifying background transparency
Creating a dithered transparency
Batch-processing file optimization

Links & Slices

Slicing an image in Photoshop
Create Slices from Guides
Slice Sets
Viewing Slices
Modifying Slices
Converting Slices to HTML Tables
Exporting as HTML

Image Maps

Creating Image Maps with Image Map Tool
Creating Image Maps from Layers

Animating with PhotoShop Extended (by request only)

Creating an Animation: Video Keyframes vs. Frame by Frame
Animating by Tweening Frames
Animating by Video Keyframes
 Animating with layer opacity and position
 Animating with Layer Styles
Animation Export/ Render options